

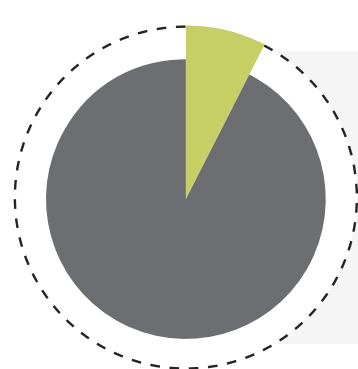
# 10 FACTS ABOUT OPERATING A FOOD TRUCK

If you are looking to jump on the food truck bandwagon, there are some details you need to know.

From startup costs to potential profits, our wholesale restaurant supply store shares important facts below:



## 5 Food Truck Industry Growth and Profit Stats



**7.5% INDUSTRY GROWTH**  
between 2015 & 2020



Food truck revenue is estimated at over \$2 billion nationwide

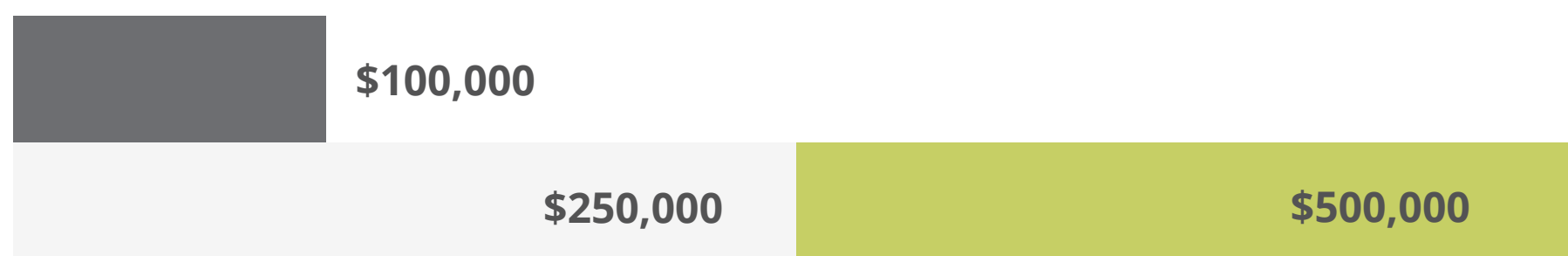


The industry has seen a 300% increase in revenue since 2014



Typically food trucks bring in \$300,000

\$100,000 initial investment can potentially gross \$250,000 to \$500,000 yearly



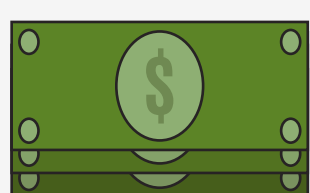
## 5 BASIC EXPENSE FIGURES

1

**BEST PRICE**

Truck prices vary from \$50,000 to \$200,000

2



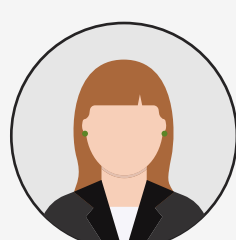
Initial starting costs range from \$50,000 to \$60,000

3



Plan for \$20 to \$30 per person per hour in payroll

4



Commissary costs span \$15 to \$35 per hour

5



Fuel prices average \$250 to \$500 a month