DELIVERY APP FEES: 5 WAYS TO LOWER YOUR DELIVERY COSTS

Food delivery is here to stay! Capitalize on this trend, without breaking the bank, with these 6 tips designed to help you reduce third-party delivery fees.

TIP 1: BRING DELIVERY IN-HOUSE

Nix third-party delivery and commission fees entirely by handling all of your to-go transportation in-house.

- Look into easy-to-navigate apps that connect you with your customers and offer phone in-orders, which your restaurant delivery fleet can operate.
- Make sure you train your existing staff on delivery protocols.
- Consider hiring a dedicated team to manage your delivery orders—drivers, cooks, and customer service personnel.

TIP 2: ADJUST MENU PRICING

If an in-house delivery model doesn't make sense for your restaurant, consider an audit of your menu prices and offerings to offset the cost of third-party delivery.

- Limit menu items for delivery to maximize profits by highlighting low-prep and low-cost menu items.
- Add additional charges for delivery or increase takeaway menu prices.

TIP 3: OFFER INCENTIVES FOR PICKUP

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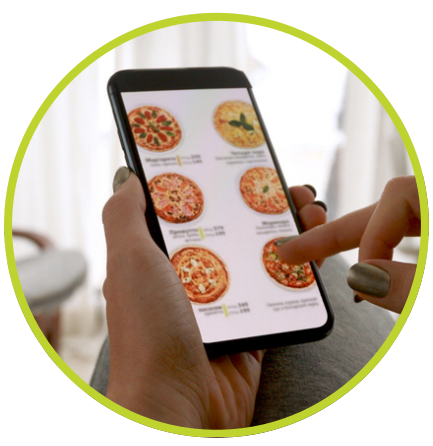
TIP 4: CHOOSE BUDGET-FRIENDLY DELIVERY SERVICES

Not all delivery apps are created equal, and each one charges different fees and commissions based on their services.

- Research different third-party companies and find the one that best helps you connect with the most customers and meets your budget.



TIP 5: OPT FOR MINIMUM ORDERS

Incentivize customers to make higher purchases, which can boost profits and help balance delivery costs.

- Require customers to meet a minimum order threshold to take advantage of delivery services.