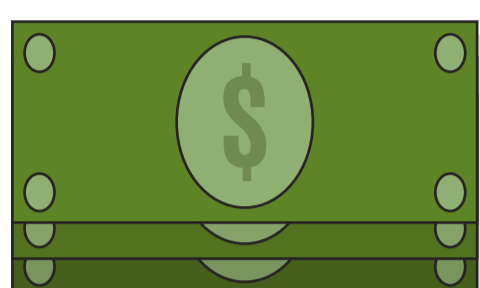


DINERS HAVE THE TASTE FOR SOMETHING NEW

Specialty foods and multicultural ingredients are topping the list of what shoppers and diners crave.

SHOPPERS ARE GRAVITATING TOWARD GLOBAL CUISINE & INGREDIENTS.



\$12.5 billion:

Retail sales of international foods in 2018

69.2% of Americans

want a greater selection of international foods in grocery stores



69.2%

24% of customers

are trying more unique world cuisines now than just two years ago



WHAT ARE DINERS CRAVING?



67% of U.S. restaurant customers eat Italian cuisine at least once a month



56% of diners are willing to try Ukrainian dishes

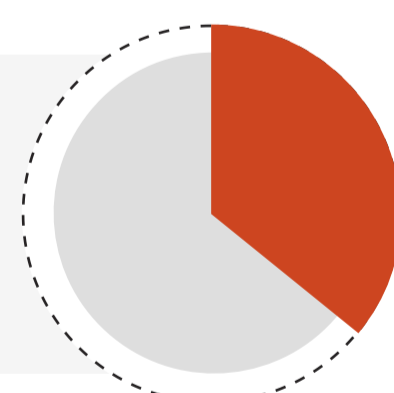


50% of customers would eat Croatian cuisine

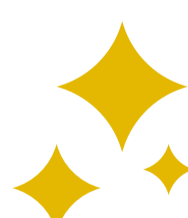


44% of Americans buy Mexican food and ingredients from grocery stores

36% of consumers are interested in exploring local delicacies in Mexican, Italian, and Chinese cuisine



WHAT CUISINE TRENDS DO CHEFS EXPECT TO SEE?



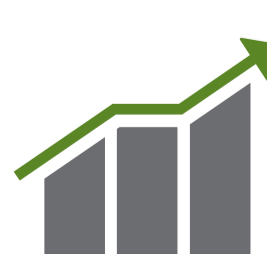
69% predict

African flavors will be a top trend

69%

60% consider

Peruvian food to be a rising trend



60%